Free!
For
HEALTH
GIFTS
SEE INSIDE.

22502603466

"De Witts Brand Kidney and Bladder Pills are made especially to strengthen weak kidneys."

THE KIDNEYS

THEIR VITAL IMPORTANCE IN REGULATING THE HEALTH OF YOUR SYSTEM

More marvellous than any machine made by man is the human body. In health, all our muscular effort, our power to think clearly and work with hand or brain, hour after hour, is carried on without any conscious effort on our part.

We do not realise that, just as with a great electrical or other machine, there are complicated parts that must be kept in perfect condition to work harmoniously and smoothly with all the other organs of the body.

MOST VITAL OF THESE ORGANS ARE, PERHAPS, THE KIDNEYS

The kidneys are really very small organs, but before the blood, on which your vitality and strength—your very life—depend, can carry to every part of the body and the brain its necessary nourishment, every drop must pass through the kidneys. It is their duty to separate waste matters and poisons, and to see that these are eliminated from the body.

THE KIDNEYS REALLY ARE THE PURIFIERS OF THE BLOOD

so that you can see how vitally important it is to keep them fit. If they are not functioning correctly, it is then that such poisons as uric acid, in excess, enter the blood and, finding a home in such places as shoulder, knee and toe joints, inflame the nerves controlling your movements, causing dreadful pain.

In the same way, if the kidneys allow impurities to get into the blood and course through the system, so complexion becomes sallow and spotted, the activity of the brain is dulled, vitality is lowered, and every movement of muscles in the back, legs or arms may be fraught with agonising twinges of pain.

Wellcome Library
P 9773

THE REAL DANGER OF NEGLECTED

KIDNEY TROUBLE

NATURE'S WARNING TO SUFFERERS

Nature is very prompt in giving her first stern warnings of kidney trouble.

You may not recognise that the dull, aching back you often complain of, distressing (often terribly painful) urinary disorders, bad nights, loss of vigour, rheumatic twinges, body and joint pains are caused by weak kidneys.

When that vital part of the machinery of the human body—the kidneys—breaks down, or for some reason inadequately performs its natural function, harmful poisons and bacteria remain in the blood, the kidneys having failed to filter them out and pass them from the body through the bladder. These poisons—to give an example, uric acid in excess—surge through the body and inflame the nerve endings, thus causing pain. In some cases deposits are actually formed in the joints, causing swelling, stiffness and very great pain on even the slightest movement.

Almost invariably an immediate sign of weak kidneys is some form of bladder trouble. Many people treat this matter as an "inconvenience." It is only when, perhaps, the sufferer is in agonies of pain when seeking relief, or, perhaps, when an operation has been suggested, that he realises how dangerous bladder trouble can become if neglected.

It must also be remembered that the result of weak kidney action is shown in many forms, such as :—

Rheumatism	**Sciatica**
Backache or Lumbago	**Swollen Limbs**
Always Tired, Worn-out Feeling	**Loss of Vigour**
Sediment in Urine	**Stiff Joints**
Frequent desire to Urinate	**Painful Urination**
	Baggy Eyes

We clearly tell you that, until you prompt your kidneys to filter out the pain-giving poisons from your system, you cannot ever hope to be rid of body weakness and nerve-racking pain. With complete conviction we say the quickest, surest means of doing this is to start at once a course of the famous De Witts Brand Kidney and Bladder Pills.

We wish it were possible to show you the thousands of wonderful letters written by clergymen, clerks, farmers, housewives, miners, sailors, soldiers—indeed, from every class—telling of health restored, chronic suffering ended by this world-famous remedy. A few are included in this booklet. Read them and learn how people all over the world have benefited from De Witts Pills.

Don't let kidney trouble make you a miserable health wreck. Nature warns you of your danger. Take heed NOW!

Ask your chemist—he *knows* how good De Witts Pills are.

ONLY A SPECIALLY PREPARED KIDNEY REMEDY CAN HELP KIDNEY TROUBLE.

KIDNEY TROUBLE

is the Cause of that Agonising

BACKACHE

The kidneys are situated in the small of the back. They may become inflamed, weak or sluggish, owing to chill, after-effects of illness (influenza and colds often leave the kidneys weak), neglect or over-indulgence. People over 40 are especially prone to kidney trouble.

When the kidneys are inflamed, not only does the whole body suffer, but the unfortunate patient gets those terribly painful and depressing backaches which make his life miserable by day and disturb his rest at night.

The only remedy is to take a medicine that will act directly on the kidneys. De Witts Brand Kidney and Bladder Pills are specially prepared to meet all cases of kidney trouble. They act gently but effectively. They can be taken by young and old with equal benefit. You will be amazed how quickly your backache will be eased after taking just a few De Witts Pills.

We are convinced that with the genuine remedy, De Witts Brand Kidney and Bladder Pills, taken regularly, your suffering will quickly end. For 50 years these pills have proved invaluable for all forms of rheumatism or chronic backache caused by kidney trouble.

Elsewhere in this book you can read letters from people who have suffered like yourself. Many tried other medicines, but until they tried De Witts Brand Kidney and Bladder Pills—the remedy made especially to act on the kidneys—they got no relief. With this evidence of the wonderful value of De Witts Pills, why will you delay treatment, when health and happiness can be had for such a small outlay? Your chemist will tell you that the formula on the box shows that De Witts Pills are made from ingredients that are recognised as the very best medicine for all forms of kidney trouble.

ONLY A SPECIALLY PREPARED KIDNEY REMEDY CAN HELP KIDNEY TROUBLE.

JOINT PAINS

Those pains in the neck, shoulder or knee joints tell of some form of

KIDNEY TROUBLE

The human frame is wonderfully adaptable to changing climatic conditions. Explorers go out to tropical forest or engage in arctic journeys without serious derangement in health. Yet people who stay at home suffer from slight or agonising pains in the joints at the first onset of damp and cold weather.

The reason is to be found in the faulty working of some organ of the body—usually the kidneys. The kidneys should regularly remove poisonous waste material from the body and pass it out through the bladder. If the kidneys get out of order through chill or after-effects of some illness such as influenza, they work imperfectly and leave these poisonous waste materials in the blood. This waste (uric acid) settles in joints or muscles and gives rise to those painful days and nights.

Hot fomentations or rubbing with embrocation may perhaps give temporary relief. To get permanent relief you must treat the cause by taking a remedy that will act directly on the kidneys.

De Witts Brand Kidney and Bladder Pills are specially made to give relief in all forms of Kidney Trouble. If you suffer from pains in the joints you will be delighted at the splendid and speedy relief you will obtain from a short course of De Witts Pills.

It is interesting to note how many workers, farmers, builders, drivers, housewives, travellers, motormen—in fact, people in all walks of life—to whom stiffness or swollen joints are such serious troubles, have written to thank us for the speedy ending of their worries, thanks to De Witts Brand Kidney and Bladder Pills.

Women who have declared "it was just agony to get up after stooping" . . . "my back was breaking" . . . "my joints painful and swollen," have been surprised not only how quickly De Witts Pills act, but that there is no return of the trouble, not even years after.

That is the great triumph of De Witts Pills. They cure and you stay cured. There is no need to keep on with this remedy "for ever." One bottle, in many cases, is sufficient to bring back health and vigour permanently.

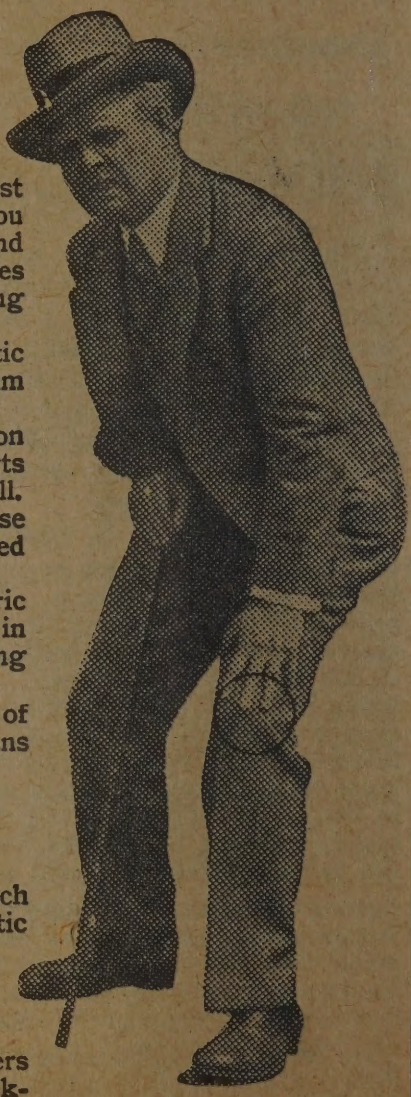
Because of this, De Witts Brand Kidney and Bladder Pills are the most economical pills you can buy.

From chemists everywhere, price 1/3, 3/- and 5/-.

ONLY A SPECIALLY PREPARED KIDNEY REMEDY CAN HELP KIDNEY TROUBLE.

RHEUMATISM

THOUSANDS HAVE BENEFITED BY THIS ADVICE



The nation loses several millions of pounds sterling each year in lost time and wages as the result of rheumatic illnesses.

What are YOU losing, not merely in money, but in lost vigour, lowered vitality and the loss of strength caused by agonising pain?

So many people will not treat correctly the first twinges of pain caused by rheumatism. Do you realise that those "slight twinges" lead to body and brain-crippling torture, swollen, stiff joints, knuckles bent and almost immovable, scorching, aching muscles—yes, day after day of miserable pain?

Then, too, is the danger that neglected rheumatic trouble may weaken the heart and leave the victim in constant danger of collapse.

It may be you have tried every ointment and lotion under the sun to rub on the painful or swollen parts and have found no real benefit. You never will. Do get this fact clearly in your mind. The cause of rheumatism is in the blood and nothing applied outside can do any lasting good.

Rheumatism is caused by such poisons as uric acid in excess, or harmful bacteria or impurities in the blood, lodging in joints and muscles, irritating the delicate nerves and thus causing chronic pain.

The kidneys should have expelled this excess of uric acid and the harmful impurities. These organs have become weak and must be re-strengthened.

De WITTS PILLS ACT DIRECTLY ON THE KIDNEYS

Thus you will see why De Witts Pills are such a wonderfully successful remedy for all rheumatic conditions. They do act directly on the kidneys, tone them up gently and help them to throw out of the system the CAUSE of your pain.

De Witts Pills for 50 years have been ending the pain of the bed-ridden and a host of other sufferers from rheumatism, sciatica, lumbago, chronic backache. Why not let them help you?

Men and women who have suffered for years the weakness and pain of rheumatism have found in this remedy the means of not only banishing their trouble, but of regaining health, splendid energy and the happiness of again enjoying work and pleasure.

ONLY A SPECIALLY PREPARED KIDNEY REMEDY CAN HELP KIDNEY TROUBLE.

"Oh! Oh! my back—it's nearly breaking! I can't get straight again once I stoop down. It seems just as though an iron hand is gripping me, wrenching the muscles, making me just sick with pain . . . ."

LUMBAGO

How many thousands of men and women, victims of torturing lumbago, could repeat the words above? How many have come to the brink of breakdown by chronic symptoms that actually reveal deep-seated kidney trouble?

Yes, that painful lumbago, which causes you such agony just below the small of the back is just another indication that your kidneys are not acting properly.

It is vitally important that you should realise the fact that the pain you suffer is caused by poisons in the blood, for then you will know that the only rational method of curing your trouble is to prompt the kidneys to their natural work of keeping the blood free from pain-giving impurities. You will realise, too, that plasters on your back cannot remove the cause of your pain.

Thousands of one-time sufferers now returned to health will tell you there is no surer, safer, certain and inexpensive remedy for lumbago, chronic backache, rheumatism, sciatica, and all the sure signs of kidney trouble, than De Witts Brand Kidney and Bladder Pills.

Where all other remedies fail, in cases where men and women have been bedridden or perhaps have suffered—not weeks, but years—De Witts Pills have banished the old pain and restored health, vigour and vitality.

LASTING BENEFIT

The wonderful thing about DeWitts Brand Kidney and Bladder Pills is the fact that they bring quick relief and lasting benefit. Gone the "Oh! my poor back!" Gone are those dizzy spells, that haggard, baggy-eyed, too-old look that kidney trouble always gives. Once again you want to be up and doing, for De Witts Pills not only make you pain-free, but make you feel and look years younger.

Why will you suffer longer when De Witts Brand Kidney and Bladder Pills are ready to bring you health? There is no need to take our word—read some of the letters printed in this book. Buy a bottle and start building health, strength and vigour. Be sure you get the genuine De Witts Brand Kidney and Bladder Pills.

ONLY A SPECIALLY PREPARED KIDNEY REMEDY CAN HELP KIDNEY TROUBLE.

SCIATICA

ARE YOUR NERVES LIKE RED-HOT POKERS?

Sciatica, with its burning, "red-hot-poker-like" pains starting from the small of the back and carrying the intense agony down the legs, is a sure sign of uric acid trouble. Sciatica, just as rheumatism and lumbago, is caused by the deposit of tiny yet razor-edged uric acid crystals, which tear away at the deep-seated nerves. That causes the pain.

Read how you can get Relief

Rest and warmth are certainly good, but until you stimulate the kidneys to rid the body of the pain-causing poisons you will never be cured. The kidneys are really the filters of the blood, which flows through them, and if they are in a healthy, strong condition they take out of it all this poison, which then passes out of the body through the bladder. But if the kidneys are weak and unable to do their work, the urea is held up in the body—a malignant poison which is going to destroy your health. This urea is found in healthy urine in large quantities. Only when the kidneys are healthy is it removed from the blood by the kidneys and passed out with the rest of the secretions —uric acid, water, etc.

The very best advice you can possibly have to end your pain and suffering is to take a short course with De Witts Brand Kidney and Bladder Pills.

Many thousands of sufferers from terrible crippling sciatica who have tested De Witts Pills now say they are permanently rid of pain and suffering. Why not follow their example? The cost is so small for the certain, sure benefit you will receive.

Purchase a box, take them as directed, and then you will know the happiness of being pain-free once more. Not only will your sciatica disappear, but you will feel and be healthier and happier because your whole body is benefited by the action of De Witts Brand Kidney and Bladder Pills through the kidneys.

We have here stated most definitely that De Witts Pills will give relief to your suffering by restoring the kidneys to healthy action. De Witts Pills are specially prepared for that one thing—to act on the kidneys and bring them back to health. This they do quickly, gently and most efficiently.

But over-whelming is the proof supplied by the letters printed on other pages from one-time sufferers. Not only from England, but from the ends of the earth, come messages telling of kidney trouble cured by De Witts Brand Kidney and Bladder Pills. People who once suffered the agonies caused by faulty kidney action are now healthy and happy once more.

ONLY A SPECIALLY PREPARED KIDNEY REMEDY CAN HELP KIDNEY TROUBLE.

Bladder Trouble

DREADED CYSTITIS the outcome of Neglect

For many over 40 years of age, health "disturbances" arise, often of a very serious nature. Amongst them is bladder trouble, an annoying weakness with its too frequent calls (especially at night-time), which may develop into a terribly painful malady.

Bladder weakness is the result of kidney disorder, which, if neglected, may cause chronic backache, lost vigour, scalding gravel, painful stone or cystitis (chronic inflammation of the bladder).

In some cases more-or-less large stones form and the agony is unendurable. An operation may be imperative. But De Witts Brand Kidney and Bladder Pills have proved how wonderful they are for the relief of bladder trouble. We can with perfect honesty tell you this remedy will immediately help you to banish your weakness.

The bluish-green colour seen in the urine after taking De Witts Pills, proves that they are acting directly on the bladder, through the kidneys. The ingredient which causes the urine to turn blue is a wonderful internal antiseptic—one of the most valuable drugs used for bladder trouble.

The evidence of thousands, yes, many thousands of one-time sufferers restored to health, will tell you that a short course with the world-famous De Witts Brand Kidney and Bladder Pills has ended the miserable weakness, the chronic pain and suffering caused by bladder trouble.

We could show you letters from sufferers of terrible agony, who have been told an operation alone could save them, but have ended the torture of bladder trouble by taking these pills for a short time.

BED-WETTING

This is a most distressing complaint and is remarkably common among children. Bladder weakness is the cause in most cases, although the presence of worms is sometimes at the root of the trouble.

The most vital points are regularity in hours, plenty of fresh air and a carefully chosen diet. No late meals and a real sympathetic talk about the matter—if the child is old enough to understand. In addition, children over two and under five should be given half a De Witts Brand Kidney and Bladder Pill morning and evening. Children over five may have one pill in the morning and one at night. There is nothing in these pills that could possibly harm any tiny child. Their effect can only be for good.

ONLY A SPECIALLY PREPARED KIDNEY REMEDY CAN HELP KIDNEY TROUBLE.

NATION-WIDE TESTIMONY

freely given by grateful users of De Witts Brand Kidney and Bladder Pills. We have not paid one penny for these testimonials. They are the free and heartfelt expressions of thanks for wonderful benefit received by one-time sufferers.

RHEUMATISM

Mrs. F. Hook, of 3, Pool Road, Kingswood, Bristol, writes:—"For nine years my hands and feet were crippled and swollen with Rheumatism, despite trying every possible remedy. Being recommended to try De Witts Pills, I bought a bottle and noticed an improvement. Within a short time De Witts Pills had cured my rheumatism completely—a wonderful relief."

KIDNEY TROUBLE

Mrs. S. A. Wallis, of 27, Harold Street, Grimsby, writes:—"I was ill for seven months with Kidney Trouble, and had given up hope of being well again. I tried De Witts Brand Kidney and Bladder Pills for one month with the result that I was able to get about again and am now in good health. Before taking De Witts Pills I was so crippled with Backache and Swollen Knees that I could not walk, but now I can attend to my domestic duties."

BACKACHE

Mr. A. Shaw, of 19, Lady Lane, Paisley, writes:—"The terrible pains of Backache caused me one long year of misery and suffering, and everything I tried to relieve me had no effect at all. Then I sent for a sample of De Witts Brand Kidney and Bladder Pills without any great hope of feeling any benefit, but to my great surprise my pains diminished. I decided to continue the treatment, and in a short time I was absolutely free from pain."

JOINT PAINS

Mrs. E. Freemantle, of 102, Beatty Ave., Gillingham, Kent, says:—"For several years I suffered from Backache and Pains in the Joints. During this time I tried several so-called kidney and bladder treatments, none of which gave me lasting relief. I obtained a sample of De Witts Pills, and noticed an improvement after taking same. I continued, and 1½ bottles of your pills completely cured me."

LUMBAGO

Mrs. F. W. Clarke, 256, St. Peter's Street, Lowestoft, says:—"Lumbago pains were like a knife stabbing my back. I could not do housework or sleep at night. For several years I suffered, trying every kind of remedy, until I saw your advertisement in the paper. Before I had finished one bottle of De Witts Pills I obtained relief—two bottles cured me and I am now in perfect health."

PAINS IN THE BACK

Mrs. A. Dean, of 208, Westmoreland Road, Walworth, S.E.17, writes:—"I have been suffering from Pains in my Back for many years—it was agony to move about. I tried different kinds of pills and powders, all of which were of no avail. I decided to give De Witts Pills a trial. I had not finished taking a small bottle when I began to feel better. Now I am only taking one pill night and morning, and am able to dig in my garden without pain."

SOLD EVERYWHERE IN WHITE, BLUE AND GOLD CARTONS

WORLD-WIDE TESTIMONY

De Witts Brand Kidney and Bladder Pills are sold in almost every country on the globe. Their wide popularity (the result of doing everything that is claimed for them) is evident from the range of letters shown below.

AUSTRALIA

RHEUMATISM

Mr. L. Haslett, of 30, Brickwood St., Elsternwick, Victoria, says:—"I suffered terrible pain from Rheumatism. A friend told me about De Witts Pills, and after taking only four doses I felt improvement. I persevered with the treatment, and now I can tell you I am in perfect health."

NEW ZEALAND

KIDNEY TROUBLE

Mr. John Crofts, of Macandrew Bay, Dunedin, writes:—"For years I suffered from Backache and Kidney Trouble, and tried every known remedy without result. Finally I tried De Witts Pills, and felt immediate benefit. A short course cured me, and now at 63 years of age I'm as fit as a fiddle—thanks to De Witts Pills."

CHILE

LUMBAGO

Sra. Maria Del Transito Una, a nurse, of Parral, Chile, writes:—"The horrible pains of Lumbago made life a burden. I could not do my nursing, and suffered constant fainting attacks. I despaired of ever being well again until I tried De Witts Pills. After only one bottle I felt better and stronger, and before I had used three bottles my pain had gone. I recommend De Witts Pills everywhere."

BRAZIL

BLADDER TROUBLE

Srta. A. V. Kerchkof, a teacher, of Barracoa, Brazil, writes:—"For eight years I suffered from Kidney and Bladder Trouble, enduring much pain and unpleasantness. Despite trying many medicines, I could not get relief until I used De Witts Pills. Almost immediately I found benefit, and one bottle was sufficient to make me fit and well again."

SOUTH AFRICA

BACKACHE

Mrs. I. H. Collard, of 51, Umbilo Road, Durban, writes:—"I suffered agonies from Backache, not even able to dress myself, until I tried De Witts Pills, on my friend's recommendation. Within a week of taking your pills my pains had completely gone, and I was able to do anything. I recommend De Witts Pills to everyone."

ARGENTINE

JOINT PAINS

Sr. J. J. Contreras, of 1657 Alvarino, Buenos Aires, writes:—"For years every movement I made gave me agony from pains in my wrists, elbows, ankles and knees. Constant rubbing with liniments and the use of many medicines were of no avail, yet after taking only one bottle of De Witts Pills all pain was banished."

YOUR OWN CHEMIST RECOMMENDS AND SELLS THEM

Stop Hay Fever, Constant Sneezing, Cold in the Head

CATARRH

WARD OFF "FLU" WITH THIS ADVICE AND FREE GIFT

No illness grips its victims more firmly and remorselessly than Catarrh. The danger is so serious because the early symptoms—sneezing, cold in the head, phlegm blocking up air passages, noises in the head, slight feverishness—are usually neglected.

For your own sake, and for the sake of those with whom you come in daily contact, you should get rid of catarrh as quickly as possible. It is a horrible disease, and dangerous as well, because it is so readily transmitted from one person to another.

There is a quick, sure, certain means of ending quickly that dreadful disease, catarrh. Men and women who, in many cases, have been suffering for years from this insidious trouble, but are now restored to health, have proved this. We ask you to give De Witts Brand Catarrhal Cream a fair trial under strict guarantee that if you are not satisfied your money is returned in full. Use it for

Chronic Head Colds	**Nasal Catarrh**
Hay Fever	**Foul Breath**
Difficult Breathing	**Head Noises**
Frontal Headaches	**Stuffiness**

and all catarrhal affections of the ears, nose, throat and bronchial tubes.

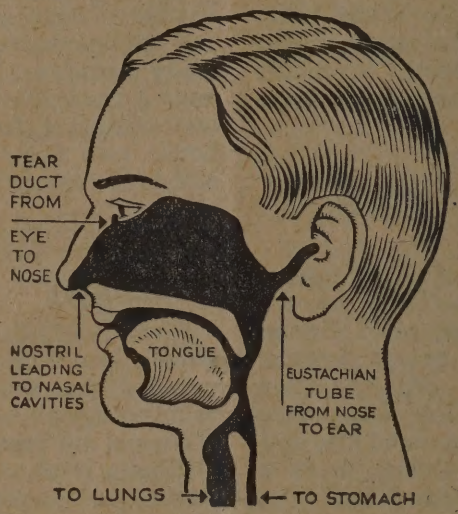


Diagram showing air passages of the head

This easy-to-use remedy is scientifically blended from nature's own healing balms, which penetrate to the deep-seated recesses at the back of the nose and throat. In a few hours you will feel relief. Persevere, and your catarrh, cold in the head, hay fever or stuffiness will be banished.

To show our faith in this remedy, we will send to all who apply a generous free test trial.

When your free supply of De Witts Brand Catarrhal Cream has proved how quickly this remedy brings relief you can always obtain the usual large tube, with special applicator nozzle, from all chemists, price 1/3. For your Free Gift, simply fill in and post the coupon below.

FREE GIFT FORM

To E. C. De WITT & Co. Ltd.
(Dept. G.C.), Croydon, Surrey.

Please send me a Free Supply of De Witts Brand Catarrhal Cream.

Name .....

Address .....

.....

.....

Tuck in envelope flap. Use ½d. stamp.

PILE TROUBLE

(HEMORRHOIDS)

THIS REMEDY GIVES INSTANT RELIEF

The nerve-racking irritation, the down-dragging, constant pain and agony caused by piles, in time destroys vitality, health and nerve power. You feel old—you look old!

This trouble is so seldom discussed—that is why so few people know of the thousands of cases of agonising pain and constant suffering ended—thanks to the simple-to-use scientific preparation, Man Zan.

To make the value of this wonderful remedy known to all sufferers, the proprietors have decided to send a test supply absolutely free to all who write for same.

You may have been tortured for years with itching, bleeding piles. You may have been told that an operation may be necessary. Why wait in danger? Test Man Zan before suffering increases, and you will experience amazing, glorious relief. Inflammation is soothed, maddening irritation ceases, and if piles are bleeding this stops, as the piles are completely healed. Quickly the trouble is ended, never to return.

Man Zan is no ordinary ointment. It is prepared for one purpose only—to end the irritation, allay the inflammation and definitely banish piles. From the very first application you feel the irritation and inflammation ending, and if you will only persevere, never more will you be troubled with the agony of piles.

Each tube of Man Zan has a special applicator nozzle, which makes the use of this soothing, healing unguent clean and simple. This applicator places the medicament where it is required in an easy and cleanly manner.

For internal, external, blind or bleeding piles Man Zan Brand Pile Remedy is wonderful.

But at our expense let us prove this. Write to E. C. De Witt & Co. Ltd. (Dept. F.B.), Croydon, and a free test supply of Man Zan will be sent by return. You will be amazed at the quick relief.

The full size tube (with applicator) is sold by all chemists at 3/-

CONSTIPATION

Most pile sufferers suffer from some form of Constipation. To regain good health it is necessary to keep the bowels in healthy state. An excellent laxative is De Witts Brand Laxaliver Pills. Their gentle action stimulates the bowels to get rid of the harmful waste that is stored up. The first dose clears away impurities and restarts natural action.

De WITTS Brand

LITTLE LAXALIVER PILLS

Sold by all chemists at 1/3 per package

MAN ZAN Pile Remedy

BRAND

INDIGESTION

AWFUL GRIPING PAINS STOMACH ULCERS, COLITIS GASTRITIS

follow neglect of slight symptoms!

It is extraordinary to think of the tens of thousands of sufferers from Indigestion who do not realise the grave danger in which they stand. The whole health of the body depends on good digestion. You cannot think or work properly, you cannot enjoy the fun of life unless your digestive system is in perfect condition.

It is impossible here to describe the complicated processes by which the food we eat is turned into flesh, bone, muscle and brain power.

"SLIGHT" SYMPTOMS CONVEY SERIOUS WARNING

When the body is healthy, when we are lucky enough to possess a good appetite and enjoy our food, we never think of the marvel of digestion and the transformation of food to strength and vitality.

But at the least sign of the breakdown of the machinery of digestion, we quickly see the result. Pain after meals, awful griping, distressing fulness, sour wind, sallow spotted complexion, biliousness, bad taste in the mouth. The acid griping pains get worse as your indigestion is neglected, and soon you become a victim of dreaded gastritis or ulceration of the stomach.

Mr. S. J. Kite, of 140, North Street, Barking, Essex, writes:—

"About three years ago I had a very bad attack of gastric catarrh, which made me feel as though an iron band was twisted round my stomach. The distension caused by the flatulence was agonising.

I saw an advertisement for De Witt's Antacid Powder and bought a canister, and by the time I had finished it I could eat anything without any discomforting after-effects whatsoever.

I feel twice the man I was and can sleep well at night, for I do not know what wind or stomach trouble is.

You may rest assured I shall not be without De Witt's Antacid Powder in future, and will always recommend it to my friends."

Early Symptoms of Indigestion

Indigestion seems to start so simply. Just a little fulness after meals, perhaps a little wind rising from the stomach, and a sense of drowsiness and maybe slight headache.

In many cases that feeling of fulness after meal-times is a sure sign that you have "bolted" your food and have not masticated it properly—therefore, it has entered the stomach in such a form that the digestive organs are not really in a position to deal with it—and it lies in a heavy mass in the stomach, causing that uncomfortable, too-full feeling.

In many cases this is accompanied by hot, uncomfortable flushing to the face and neck, and tightness in the throat.

THE CAUSE OF AWFUL GRIPING PAINS

As the food lies in the stomach, so it ferments and unpleasant gases either distend the stomach wall or are belched upward into the mouth, causing bitter sour taste and unpleasant breath.

When the digestive organs are not acting in their proper manner and food lies unassimilated within the stomach, it is then that the sufferer gets those awful griping pains. Instead of the food being broken up and the good elements assimilated or taken in the blood to nourish the system and the waste passed out of the body, much of the food ferments and there comes that condition we call sour acid stomach.

GRAVER ASPECTS OF INDIGESTION

Neglect this condition and the lining of the stomach itself becomes inflamed. Neglect may also lead to the appearance of that dreadful trouble gastritis ; perhaps, gastric or duodenal ulcers will form.

It is easy to slip from the early symptoms of indigestion to this grave condition, and it is certainly not the least use purging the system with strong soda preparations or "salts," because these only add to the irritation of the lining of the stomach and increase the griping pains, making the digestive organs weaker than ever.

Beware of furry, coated tongue, dreadful bilious headaches, flatulence, spotted, sallow complexion, heartburn, irregular bowel action, diarrhœa sometimes, but more frequently long periods of weakening constipation. These symptoms surely warn you to deal with your digestive trouble at once.

Mr. W. Best, 152, Carlingford Road, West Green, N.15. says:—

"For many years I was a martyr to severe gastric trouble, and was never free from pain. It was very seldom I had a good night's rest.

I tried very many medicines, none of which gave me relief.

One day I read about De Witt's Antacid Powder, and decided to give it a trial. I was astounded at the quick relief it gave me, and I can now eat and enjoy a hearty meal with the greatest of pleasure.

I am truly thankful for the marvellous relief De Witt's Antacid Powder has given me, as I had almost given up hope of ever again enjoying food.

Had I known of your Antacid Powder earlier, I should have saved months of agonising pain."

INDIGESTION SUFFERERS—

DO NOT LOSE HEART!—HERE IS THE REMEDY

"But," says the chronic sufferer, "I have tried everything without getting relief." No, you have not tried everything, for you certainly have not tried the one true remedy for digestive troubles until you have given De Witt's Antacid Powder a fair chance to prove how marvellous it is.

NEW HOPE FOR INDIGESTION SUFFERERS

De Witt's Antacid Powder has brought an entirely new principle to the treatment of digestive trouble. All that up-to-date science and research have taught are combined in this simple, effective powder. The wonderfully successful colloidal-kaolin principle is incorporated among other features. This principle ensures that the system is cleansed of the harmful accumulation of bacteria, and the digestive tract is soothed and strengthened.

With De Witt's Antacid Powder you eat what you like and as much as you like. No more dreadful after-effects. Meal-times are a pleasure, and every particle of food, now, will do you good.

If you take only a few doses of De Witt's Antacid Powder you will know how true this is. But to conquer long-standing, chronic indigestion, you must persevere. It is no use expecting just one or two doses to end trouble that has perhaps lasted for months or years, and has upset the balance of the acids in the body.

Quick, sure, easy and soothing in its action, cured sufferers say this new remedy—De Witt's Antacid Powder—is just marvellous. Stop the pain and danger of indigestion at once. Get a supply of De Witt's Antacid Powder to day. Sold in big canisters at 1/6, and in new double size for 2/6. Invaluable in all cases of indigestion, flatulence, sour acid stomach, heartburn, gastritis and any form of dyspeptic trouble.

You will find that every chemist stocks De Witt's Antacid Powder in the large size, handsome sky-blue canister. Ask for De Witt's Antacid Powder and see you are handed the genuine product.

Mrs. S. L. Robinson, of Harrow, Middx., writes:—"I first became subject to Gastritis about twenty years ago. On one occasion I existed for weeks on soda and milk and have had to be extremely careful in my diet since. I tried numerous remedies but only obtained temporary relief. At the beginning of one of my periodic attacks of Gastritis my husband bought me a tin of De Witt's Antacid Powder, and from the first dose I felt relief. After continuing the treatment I can now eat anything I fancy, and can confidently recommend it to anyone who is suffering as I did."

Mr. W. Berry, 8 Bentinck Street, Farnworth, writes:—"For the past twelve years I have suffered with acute indigestion, and during that time I have tried practically every treatment and remedy. The pains were beyond description, and at one time I seriously considered undergoing an operation. Fortunately I tried a sample of De Witt's Antacid Powder in time. So quickly did I obtain relief that I purchased a full-size canister to continue the treatment. Now all pains have vanished and I am in perfect health. It is a pleasure to sit down to a meal knowing there will be no after-effects."

Relief from the First Dose

A NEW PRINCIPLE MAKES THIS INDIGESTION REMEDY SO WONDERFULLY EFFECTIVE

De Witt's Antacid Powder treats digestion troubles in a truly natural, scientific way and ends them for good. This quick-action remedy :

1. **Banishes the pain and danger of neglected indigestion. Painful wind is immediately dispersed, bringing comfort and ease.**
2. **Neutralises the sour acid condition that may lead to ulceration and gastritis.**
3. **Cleanses the system of harmful germ-laden, fermenting matter.**
4. **Gently stimulates the digestion to regular healthy action.**
5. **Restores lost appetite and ensures the assimilation of all the nerve and body-building elements from the food you once more enjoy.**
6. **Restores the alkaline balance of the body, so that the cause of acid stomach, griping pains, ulceration is removed.**

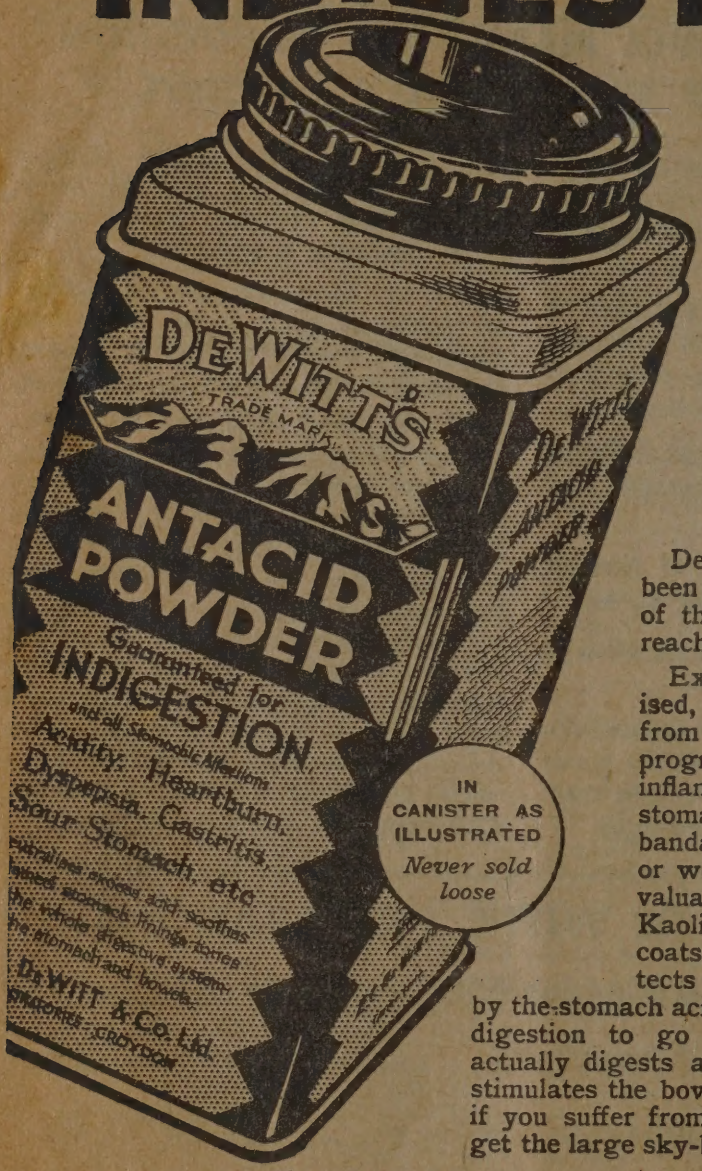
It is for these six reasons that we do seriously urge those with even slight symptoms of indigestion to start at once with De Witt's Antacid Powder.

We do repeat emphatically that you cannot afford to neglect indigestion. It is not a slight trouble, but a very dangerous one. De Witt's Antacid Powder can and will help you, and we can offer you no better advice than this—get a supply to-day and take it regularly for a few days. You will become as enthusiastic as the many thousands of others who, having tried most things to end their pain, are delighted to testify to the relief obtained with De Witt's Antacid Powder. Commence the treatment TO-DAY.

PRICES OF DE WITT'S PREPARATIONS

De Witts Kidney & Bladder Pills BRAND	1/3, 3/-	(most economical) 5/-
De Witt's Antacid Powder	1/6	Double Size 2/6
Man Zan Pile Remedy BRAND	per tube (with special applicator)	3/-
De Witts Little Laxaliver Pills BRAND	per package	1/3
De Witts Catarrhal Cream BRAND	per tube (with special nozzle)	1/3

INDIGESTION



Read WHY this is the remedy you need

Elsewhere in this book you will have read of the very complicated nature of the digestive processes. There are so many bodily organs that deal with digestion that any disorder apparent in the process can only be dealt with by a medicine that takes into consideration these facts.

De Witt's Antacid Powder has been prepared, after careful study of the ingredients required, to reach the faulty organs.

Excess acidity is first neutralised, bringing immediate relief from pain and stopping further progress of the complaint. The inflamed and perhaps ulcerated stomach or duodenum cannot be bandaged as you would a bruise or wound on a limb. But one valuable ingredient — Colloidal Kaolin—has the same effect. It coats the stomach walls and protects them from further attacks by the stomach acids, but allows the work of digestion to go on. Another ingredient actually digests a portion of the food and stimulates the bowels to regular action. So if you suffer from any form of Indigestion, get the large sky-blue canister to-day.

BE SURE YOU ASK FOR

DeWITT'S Antacid Powder

INDIGESTION

Stomach Pains, Loss of Appetite, Gastric Trouble

READ HOW THIS MAN ENDED TERRIBLE SUFFERING

Without comment of any kind we publish the letter below, just one of a great host received from sufferers from awful digestive trouble who tell how marvellous is the quick, certain effect of the inexpensive new-principle remedy—De Witt's Antacid Powder.

2 DALE VIEW, DALE ROAD,
BUXTON, DERBYSHIRE.

Dear Sirs,

Some time ago I was troubled with nasty bitter fluid arising from my stomach, and disliked my food. I went to see my doctor, but instead of getting better I got worse. I could get no relief. I was in continual pain and soon had to cease my work and take to my bed. I spent any amount of money on different medicines, but nothing did me any good. I was sent to hospital where an operation for gastric ulcers was performed. Later, all my troubles returned. I was unable to walk without becoming sick, and back I had to go to bed. At last I heard of your Antacid Powder. I got a sample and this seemed to stop the sickness, so I decided to persevere. After three days I was able to leave my bed and get out. I kept on with the treatment, and before the first tin was finished I was able to enjoy my meals. Pain and sickness were gone and I was able to take long walks without discomfort. I am now feeling better every day.

(Signed) *JOHN HARRIS.*

If you are a digestive martyr you need no longer stay in danger when such experience as is related above by Mr. John Harris tells how quickly you can end that pain and danger for good. A free trial supply convinced Mr. Harris—you, too, can test De Witt's Antacid Powder, *free*, by mailing the postcard to-day.

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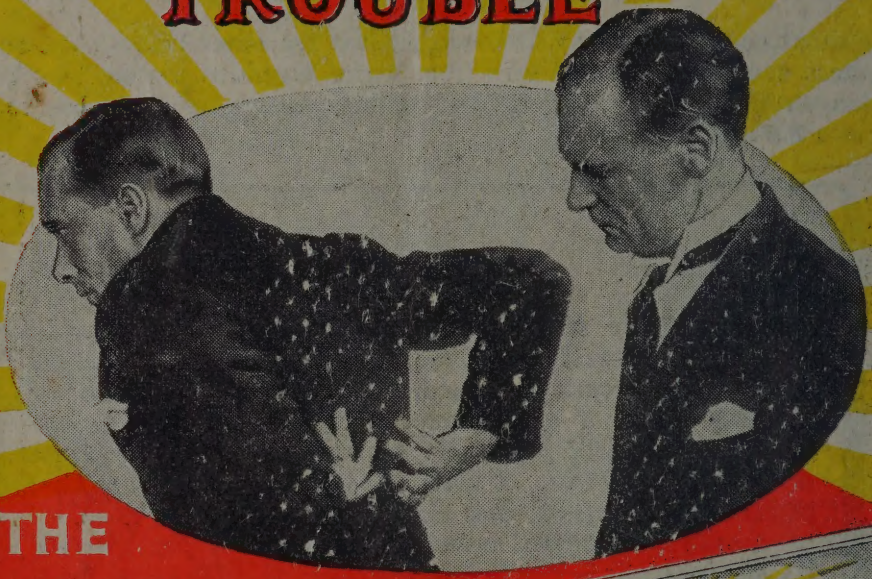
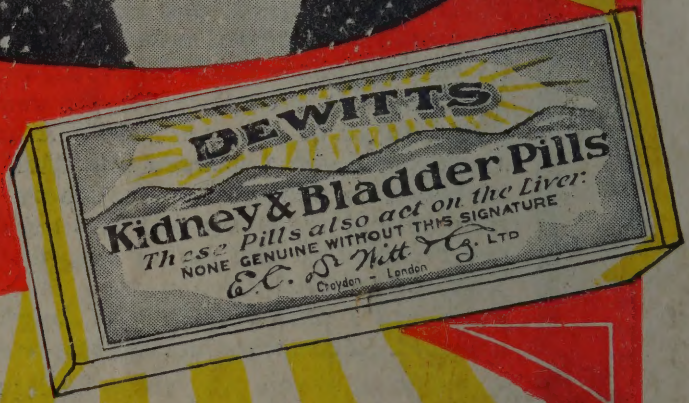
KIDNEY TROUBLE



THE WORLD - RENOWNED SPECIFIC


DEWITTS
Kidney & Bladder Pills
These Pills also act on the Liver
NONE GENUINE WITHOUT THIS SIGNATURE
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FOR

BACKACHE & RHEUMATISM